

Back Lane, Southfield, Burnley, Lancashire BB10 3RD
 Tel: 01282 601819 • Fax: 01282 449525
 Email: media@coldwell.org.uk
 Web: www.coldwell.org.uk

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COLDWELL
media centre



media statement

Coldwell Media Centre aims to produce high quality new media solutions for the local community.



coldwell media centre

is based at Coldwell which is located just outside Nelson, Lancashire.

The Centre is surrounded by beautiful moorland yet is still no more than a few miles from the motorway system. The open landscape offers a fascinating backdrop for this unique production facility.

- * Coldwell Media Centre is a digital media production facility delivering new media solutions primarily for the local community and voluntary sector.
- * Our key role is to provide community productions to a high professional standard.
- * The Media Centre was founded on a partnership between University of Central Lancashire; the Millennium Volunteers; Edge End High School and Coldwell.
- * The Centre is run by a full time Media Co-ordinator and operates with volunteer production assistants.
- * In 2004 Coldwell produced 14 videos expressing the voice of young people all over East Lancashire.

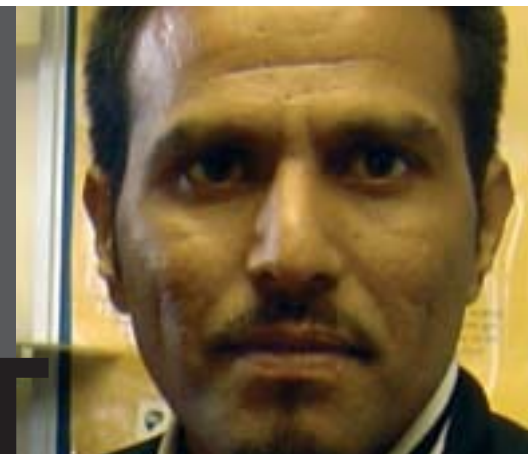
* The Media Centre offers the following workshop options:

Scriptwriting Storyboarding Filming Sound Recording Directing Interview Technique Producing Editing Introduction to a selection of new media softwares

* To contact us via email: media@coldwell.org.uk or phone: 01282 601819
The Co-ordinator will be happy to assist you in developing a project that suits you and your purpose.



Paul Hartley, Youth Arts Officer,
Hyndburn: "Coldwell Media Centre is an excellent resource for the East Lancashire Area, in particular the level of expertise which is available for the young people to learn from. Our Real2Reel project was developed with the young people's ideas central to the process which is important when engaging with this client group."



Mash Hussain, Youth
Co-ordinator, Edge End High School: "The Media Centre has given me a local base from where to get young people involved in a high tech innovative project. I have seen the young people grow in the field of film making to achieve a high standard of media work."

RUN VT



Thom Hall, Youth Action Trust,
Accrington: "The Centre co-ordinated our Real2Reel video project brilliantly - I was particularly impressed with the way they used freelance artists. It made our project stand out."

Zoya Bhatti, Student, Edge End High School: "Coldwell Media Centre feels like home-from-home and we feel so welcome. We could easily move in and live there full time."



Abbie Taylor, Youth Action Trust,
Nelson: "The work we have carried out in partnership with Coldwell Media Centre has been truly inspirational for our young people. Coldwell Media Centre supports many other projects in the area creating a very high standard."



At Coldwell Media Centre our values are to promote:

- * Inclusiveness
- * Community partnerships
- * Positive aspects within our local diverse community
- * Innovation
- * A user led approach

At Coldwell Media Centre we aim to provide:

- * The latest media equipment
- * An exciting and rewarding experience
- * A residential option in a beautiful setting
- * High quality digital media productions



Have fun together in our Taster Workshop:
Make your own story into a digital storyboard and enjoy the final in-camera edited video!



Trina Skjoldan Nielsen,

Co-ordinator: it is exciting to be a facilitator for local people expressing issues of importance to their local community. I hope to see a wide range of people up here and to help them develop projects that suit their needs.



Coldwell Media Centre:

- is at the heart of the region's community strategy and provides a gateway resource for delivering skills, social inclusion and access to media and information communication technologies.

- is an excellent example of the delivery of learning at a neighbourhood level - connecting with local people and existing community networks.
- facilitates a targeted approach to vulnerable clients to maximise their knowledge outcome.
- focuses on issues of sustainability and community development.

