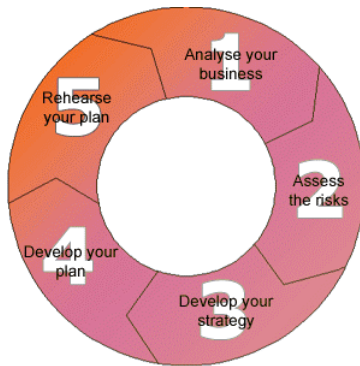




SME Business Continuity Service

With insurance premiums steadily rising and risks of business interruption being ever-present, forward-thinking SMEs (Small & Medium sized Enterprises) are aiming to make their business more “resilient”. This entails having in place strategies, procedures & plans to prevent and quickly respond to all potential interruptions or disasters (due to production line stoppages, IT systems failure, loss of key supplier, flood/fire, etc). The generic term for this process is **Business Continuity Planning (BCP)** and is standard practice in larger organisations.



According to the **Home Office**, “BCP is just as important for SMEs as it is for large companies”. **Business Link** warns: “80% of businesses without a workable recovery plan are forced to shut down within 12 months of a major flood or fire. Many stop trading immediately.” **AXA Insurance** comments: “having in place business continuity plans is taken into account in calculating business insurance premiums”.

Unfortunately, most SMEs don’t have the time or expertise to develop thorough plans, of a quality that satisfies their customers and insurers.

Help is at hand with the launch of a bespoke consultancy service for developing new (or optimising existing) business continuity & disaster recovery planning that is tailored to SMEs at an affordable cost.

Managed by Lysis and combining on-site audits, development of procedures and staff training, this complete Business Continuity Service can ensure SMEs become truly resilient in product/service supply and help satisfy insurance risk assessments. And, at a cost suited to SME budgets, this could be one of the best investments the company has ever made.

**TAKE THIS OPPORTUNITY TO INCREASE YOUR BUSINESS RESILIENCE
SEE OVER FOR APPROACH, COSTS AND CONTACT INFORMATION**

Aimed at SMEs, this *Business Continuity Service* will produce tangible benefits for participating companies, leading to sustainable competitive advantage!

Why should SMEs be interested in implementing business continuity?

- Requirements from customers, regulators, and insurance providers
- Pressures to avoid any loss of supply continuity that will lead to:
 - Loss of work to competitors
 - Loss of reputation/credibility
 - Health & Safety liabilities
 - Financial compensation/penalties

What are the outputs & benefits of this service?

- Development of full plans & procedures on business continuity management
- Demonstration to customers that the SME has taken steps to maintain continuous supply
- Potentially lower insurance premiums
- Avoidance of potential disasters/disruptions
- Improved internal business controls
- Work towards an ISO/BS standard accreditation



Approach, Timings & Cost

The Lysis Business Continuity Service differs in that it involves extended hands-on development of the BCP with the company based on real needs and risks. We don't just produce reports and then walk away.

Implementation of the Service will typically involve a Lysis BCP expert and include the following 3 stages:

Audit Phase – how resilient are you now?

All companies put in place some basic measures to respond to incidents, as per of their Health & Safety audits. However, this is not enough to account for all possible causes of interruption...

Lysis will visit the SME over 1 day to fully audit the current status of resilience and gather information using a detailed questionnaire. At the end of the day, the consultant will meet with company management to present initial findings and agree how business continuity will be developed/optimised effectively.

BCP Development / Optimisation Phase

Assuming the SME needs to create a robust plan for business continuity (or, to upgrade an existing plan), a bespoke BCP solution will be developed that will address various aspects (e.g. critical processes to be recovered, people, fallback sites, crisis management guidelines, IT systems, etc.). The SME will review the resulting documentation to incorporate comments.

Document Issue & Training Phase

To ensure the BCP fully meets the company's requirements, Lysis will carry out a 1-day visit to finalise the BCP solution, issue documentation and execute a concise BCP Awareness training course.

Cost of the Business Continuity Service

The cost of the above full service, including visits to the company, BCP development, meetings and training is only **£1,450** (for SMEs with up to 100 staff) or **£1,950** (for SMEs with 101-200 staff) (+ VAT).

This cost will be more than be offset against potential reductions to insurance premiums and supply losses!

Register your Interest

Want to find out more??? Then, please, contact Lysis by email (contact@lysis-consulting.co.uk)

Or complete info below and send by post (Address: Lysis Ltd, 68 Parkfield Avenue, Uxbridge, Middlesex UB10 0DG) or fax (01895 254 637).

Yes, I wish to find out more about how my company can increase its resilience and response capability to business/supply interruptions, emergencies and disasters.

Your Company Name:

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Address for correspondence:

.....

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Telephone:

Fax:

Date:

Lysis – the Service provider

Lysis Ltd. is a leading management consultancy on Risk, Health & Safety, Business Continuity, and Information Security, working in the both SME and large company sector. The company is headquartered in the UK and has office representation in Europe, West Africa, Middle East and South East Asia. In London, Lysis is involved in initiatives sponsored by the London Development Agency and the Department of Trade & Industry.

For more information, visit:

www.lysis-consulting.co.uk